



Heisman Trophy Youth Development Fund INVITATION ONLY APPLICATION

Proposals must be received no later than 5 p.m. EST on Friday, May 16, 2025

Overview

The Heisman Trophy Youth Development Fund (“The Fund”) in The New York Community Trust (“The Trust”) was created in 2017 to support charitable organizations that integrate athletics, academics, and youth development activities for young people up to age 18. The goals of the Fund are to engage young people in academics; teach teamwork, sportsmanship, leadership, and excellence with integrity; and make athletics widely available to young people regardless of athletic ability.

The Fund is pleased to invite applications for renewed funding. Grants will range from \$20,000 to \$40,000 for one year. The review and selection of grantees will be competitive, and some eligible groups may not receive funding. This invitation is open to the following organizations:

- America Scores
- Beat the Streets
- Boys and Girls Club of Metro Queens
- Boys and Girls Club of Newark
- Bronx Lacrosse
- DREAM
- First Tee New York
- Hit the Books
- Harlem Lacrosse
- Jewish Community Center of Staten Island
- Kips Bay Boys and Girls Club
- New York Junior Tennis League
- Peace Players Brooklyn
- Prescod Institute
- Madison Square Boys and Girls Club

Submission Materials

- 1) A proposal narrative (no more than six single-spaced pages in 12-pt. font), that includes:
 - a) A brief description of progress under the prior grant, including projected and actual outcomes, and how any problems were addressed.
 - b) A description of the proposed renewal project, including the social and emotional goals of the program and a plan to assess participants’ progress toward meeting those goals through Hello Insight or an external evaluator of your choosing.
 - c) An explanation of the renewal project, how it will further the Fund’s goals and integrate academics (which must be offered for a minimum of four hours per week) with youth development and athletics (defined as physical activity directed

by adult or youth coaches that involves rules, formal practice, and competition such as baseball, cycling, boxing, basketball, football, golf, lacrosse, soccer, tennis, martial arts, and track and field).

- d) A list of partners, (i.e., public schools and/or other nonprofits).
 - e) A target population or community and demographic information.
- 2) Project budget (applicants may request up to 20 percent of the total budget for equipment) and the following documents:
- a) 2024 annual operating budget.
 - b) List of board of directors.
 - c) Latest fiscal audit or a copy of your most recent IRS 990 form.

Submission Instructions

- 1) Assemble and merge the narrative, budget, and fiscal documents (items 1 and 2 listed above) into a single PDF no larger than 25 MB. Save the file using the naming format “Organization Name.pdf”.
- 2) Complete a Cover Sheet by following this link: **(Invitation Only) Renewal Application for The Heisman Trophy Youth Development Fund** (make sure the cover sheet has “Renewal Application for The Heisman Trophy Youth Development Fund RFP” at the top of the page).
- 3) Because you will need to submit the proposal with the Cover Sheet, we recommend making sure your proposal (items 1 and 2 in the Submission Materials section) is in a single PDF prior to starting the Cover Sheet.
- 4) Once the proposal is uploaded, check the certification box at the end of the Cover Sheet and click submit. You will get an email confirming the proposal has been received. This email will include—as a PDF attachment—the Cover Sheet you just completed.

Applications must be uploaded by 5 p.m. ET on May 16, 2025. Grants decisions will be announced in Fall 2025.

For questions, please contact Roderick Jenkins, Senior Program Director, at rjenkins@thenytrust.org.