



Renewal Application for The Heisman Trophy Youth Development Fund

Proposals must be received no later than 5 p.m. ET on September 15, 2022

Overview and Eligibility

The Heisman Trophy Youth Development Fund (“The Fund”) in The New York Community Trust (“The Trust”) was created in 2017 to support charitable organizations that integrate athletics, academics, and youth development activities for young people up to age 18. The Fund is pleased to invite applications for renewed funding. This is an invitation only renewal application for the following nonprofits:

1. America Scores New York
2. Brooklyn Boatworks
3. Brooklyn Youth Sports Club
4. DREAM
5. Figure Skating in Harlem
6. Girls on the Run NYC
7. Hudson River Community Sailing
8. I Challenge Myself
9. Kings County Tennis League
10. Kips Bay Boys and Girls Club
11. New Heights Youth
12. Peter Westbrook Foundation
13. Riverside Hawks Hope Health and Hoops
14. Row New York
15. South Bronx United
16. Trident Swim Foundation
17. Urban Dove
18. Write on Sports

Renewal Application Focus

As in past years, proposals must focus on a specific project that meet the goals of The Fund:

- 1) engage young people in academics;
- 2) teach teamwork, sportsmanship, leadership, and excellence with integrity; and
- 3) make athletics widely available to young people regardless of athletic ability.

Submission Materials

- 1) A proposal narrative (no more than six single-spaced pages in 12-pt. font), that includes:
 - a) A brief description of progress under the prior (2020 or 2021) grant, including projected and actual outcomes, and how any problems were addressed.
 - b) A description of the proposed renewal project, including goals and strategies for meeting those goals.
 - c) Hyperlinks to websites describing your organization and project.
 - d) A list of partners, such as public schools and/or other nonprofits.
 - e) A description of educational programming, which must be offered for a minimum of four hours per week to be eligible for support.
 - f) Demographic information about the target population or community served.
 - g) Goals for participating young people and how you track progress toward those goals.
- 2) Project budget (applicants may request up to 20 percent of the total budget for equipment) and fiscal documents, including:
 - a) A current (2023) agency operating budget.
 - b) A list of your board of directors.
 - c) Your latest audited fiscal statement if your operating budget is more than \$750,000. Organizations with budgets between \$250,000 and \$750,000 should submit a CPA review report. All others, please provide a copy of your most recent IRS 990 form.

Submission Instructions

- 1) Assemble and merge the narrative, budget, and fiscal documents (items 1 and 2 listed above) into a single PDF no larger than 25 MB. Save the file using the naming format “Organization Name.pdf”.
- 2) Complete a Proposal Cover Sheet by following this link: [Renewal Application for The Heisman Trophy Youth Development Fund](#) (make sure the cover sheet has “Renewal Application for The Heisman Trophy Youth Development Fund RFP” at the top of the page).
- 3) Because you will need to submit the proposal as part of the Proposal Cover Sheet, we recommend making sure your proposal (items 1 and 2 in the Submission Materials section) is in a single PDF prior to starting the Proposal Cover Sheet.
- 4) Once the proposal is uploaded, check the certification box at the end of the Proposal Cover Sheet and click submit. You will get an email confirming the proposal has been received. This email will include—as a PDF attachment—the Proposal Cover Sheet you just completed.

Applications must be uploaded by 5 p.m. ET on September 15, 2022. Grants decisions will be announced in December 2022. For questions about the Fund, please contact Roderick Jenkins, Program Director, at rvj@nyct-cfi.org.