



The Heisman Trophy Youth Development Fund INVITATION ONLY APPLICATION

Proposals must be received no later than 5 p.m. EST on Friday May 10, 2024

Overview

The Heisman Trophy Youth Development Fund (“The Fund”) in The New York Community Trust (“The Trust”) was created in 2017 to support charitable organizations that integrate athletics, academics, and youth development activities for young people up to age 18. The goals of the Fund are to engage young people in academics; teach teamwork, sportsmanship, leadership, and excellence with integrity; and make athletics widely available to young people regardless of athletic ability.

The Fund is pleased to invite applications for renewed funding. This year, the review and selection of grantees will be competitive, and some eligible groups may not receive funding. This invitation is open to the following groups:

- America Scores
- First Tee New York
- South Bronx United
- Bronx Lacrosse
- Brooklyn Boatworks
- Brooklyn Youth Sports Club
- Girls on the Run NYC
- Kips Bay Boys and Girls Club
- Peace Players Brooklyn
- Kings County Tennis League
- New Heights Youth
- Beat The Streets Wrestling – New York City
- Figure Skating in Harlem
- Hudson River Community Sailing
- I Challenge Myself
- Peter Westbrook Foundation
- Row New York
- Trident Swim Foundation
- Playworks Newark, New Jersey
- Write on Sports Newark, New Jersey

Submission Materials

- 1) A proposal narrative (no more than six single-spaced pages in 12-pt. font), that includes:
 - a) A brief description of progress under the prior (2020 or 2021) grant, including projected and actual outcomes, and how any problems were addressed.
 - b) A description of the proposed renewal project, including the social and emotional goals of the program and a plan to gather and analyze both qualitative and quantitative data to assess participants' progress toward meeting those goals.
 - c) An explanation of how the renewal project will further your organizational goals as well as engage young people in academics; teach teamwork, sportsmanship, leadership, and excellence with integrity; and make athletics widely available to young people regardless of athletic ability;
 - d) A list of partners, (i.e., public schools and/or other nonprofits).
 - e) A description of educational programming, which must be offered for a minimum of four hours per week to be eligible for support.
 - f) Demographic information about the target population or community served.
 - g) Hyperlinks to websites describing your organization and project.
- 2) Project budget (applicants may request up to 20 percent of the total budget for equipment) and the following documents:
 - a) 2024 annual operating budget.
 - b) List of board of directors.
 - c) Latest fiscal audit or a copy of your most recent IRS 990 form.

Submission Instructions

- 1) Assemble and merge the narrative, budget, and fiscal documents (items 1 and 2 listed above) into a single PDF no larger than 25 MB. Save the file using the naming format "Organization Name.pdf".
- 2) Complete a Cover Sheet by following this link: [Renewal Application for The Heisman Trophy Youth Development Fund](#) (make sure the cover sheet has "Renewal Application for The Heisman Trophy Youth Development Fund RFP" at the top of the page).
- 3) Because you will need to submit the proposal with the Cover Sheet, we recommend making sure your proposal (items 1 and 2 in the Submission Materials section) is in a single PDF prior to starting the Cover Sheet.
- 4) Once the proposal is uploaded, check the certification box at the end of the Cover Sheet and click submit. You will get an email confirming the proposal has been received. This email will include—as a PDF attachment—the Cover Sheet you just completed.

Applications must be uploaded by 5 p.m. ET on May 10, 2024. Grants decisions will be announced in Fall 2024. For questions, please contact Roderick Jenkins, Program Director, at rvj@nyct-cfi.org.